



FOR IMMEDIATE RELEASE

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Kyle O’Dell Named Engineering Manager of Optronics International

Optronics is pleased to announce that Kyle O’Dell has joined its new product development team in the Tulsa, Oklahoma, headquarters as engineering manager.

TULSA, Okla., USA – Kyle O’Dell has been named engineering manager for Optronics International. In this position, he will collaborate with the new product development team and other departments to research product ideas and develop product definitions responsive to customer needs and market opportunities. O’Dell is a graduate of Oklahoma State University with a degree in engineering technology and more than 20 years of engineering and global product development experience.

“With his industry-specific expertise in harnessing and electronic guidance and safety systems, Kyle will be a tremendous asset to our team and to our customers,” stated Brett Johnson, president and chief executive officer of Optronics.

In his past positions, O’Dell has led cross-functional teams in the design, development, and production of both highly regulated and consumer-oriented products in close cooperation with internationally renowned manufacturing companies. “Kyle’s proven experience in bringing complex and purpose-built product designs to market in close cooperation with our sales team will be critical to our continuous development of the best product solutions for the markets we serve,” Johnson said.

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About Optronics

As the fastest-growing vehicle lighting manufacturer in the U.S., Optronics International attributes its success to delivering better value, better options and better lighting to its customers. Founded in 1972, Optronics International is a premier worldwide manufacturer and supplier of branded industrial and commercial vehicular safety lighting products. The company specializes in interior and exterior LED and incandescent lighting for the HD, trailer, transit vehicle, RV and marine markets. The Optronics product catalog is among the most extensive in the industry. Optronics is headquartered in Tulsa, Oklahoma and has an IATF 16949 certified manufacturing facility in Annan District, Tainan, Taiwan. The company also has ISO 9001:2015 certified manufacturing and distribution facilities in Muskogee, Oklahoma and Goshen, Indiana. Learn more at www.optronicsinc.com.